

Role - Content Writer Gamification

WHO WE ARE LOOKING FOR:

We are looking for an energetic content writer passionate about writing Gamification content in our LMS. We offer a fast-paced work environment and fantastic long-term prospects. Applying candidates must have excellent English language skills and be able to understand new concepts and content and express content in an engaging form particularly gamification. The role involves taking on end-to-end responsibility of content writing. This includes researching, conceptualizing, story-boarding and writing compelling content independently.

SKILLS REQUIRED:

- Excellent use of the English Language – written and verbal.
- Research - Be able to easily grasp and gain knowledge about unfamiliar topics through online research.
- Teaching skills - Determining how to convert the most complex items into simple understandable modules particularly gamification and ability to create competition through Reward and Recognition in LMS.
- Engagement - Creating content in a fun and interesting way for audiences with reducing attention spans
- Vision & team-spirit - because that's what it takes to build India's largest and world's biggest NBFC.
- Work with timelines - Ability to deliver within allocated deadlines and perform under pressure.

Qualification

Bachelor's Degree (Must)

Instructional Designing certification with proven knowledge of working tools like Articulate and Gamification.

Certification in Gamification/Animations would be an added advantage

Excellent knowledge of Computers

Online portfolio featuring the e-learning design and content development

Salary - As per Industry Standards

Gender - Diversity Hiring Preferred